

2026 | Q3 & Q4 Programming

WINSTON-SALEM

3
SEPT

Networking "Leadership Luncheon and Deacon Opener" with Truist Lunch, 12 - 2 pm, Game 7 pm

9
SEPT

Workshop "Decoding 2027 Tax Policy Opportunities & Risks" with Family Enterprise USA 11:30 am - 1 pm

15
SEPT

Workshop "Essential Communication Skills for Leaders" with Talitha Vickers 11:30 am - 1 pm

29
SEPT

Celebrate the Legacy Luncheon "Breaking Ground, Building Beyond: 65 Years of Entrepreneurial Evolution" with D.H. Griffin 11:30 am - 1 pm

10
NOV

Forum Training "Mastering Forum Moderating" with Ali Levin 8:30 am - 4:30 pm

VIRTUAL

9
SEPT

Workshop "Decoding 2027 Tax Policy Opportunities & Risks" with Family Enterprise USA 11:30 am - 1 pm

15
SEPT

Workshop "Essential Communication Skills for Leaders" with Talitha Vickers 11:30 am - 1 pm

RALEIGH

1
OCT

Panel "Developing a Strategic Partnership with a Nonprofit as a Business" with Manning Fulton 8:30 - 10 am

29
OCT

Networking "Raleigh Member Social & Showroom Tour" with Alfred Williams 4 - 6 pm

12
NOV

Panel "Navigating an Employee Stock Ownership Plan (ESOP)" with Scott Insurance 11:30 am - 1 pm

CHARLOTTE

13
OCT

Workshop "Attracting Senior Talent Without the Prospect of Ownership" with Sockwell Partners 11:30 am - 1 pm

18
NOV

Author Talk "Establishing a Strong Culture of Trust" with Marke Towne 11:30 am - 1 pm

ASHEVILLE

10
SEPT

Panel "Building Something That Endures: Teams, Talent & Leadership" with Coach Roy Williams 4:30 - 6 pm

6
OCT

Panel "Lessons in Leadership" with Asheville Owners 11:30 am - 1 pm

2
DEC

Workshop "Thrive & Turn Uncertainty To Your Greatest Competitive Advantage" with Meridith Elliott Powell 11:30 am - 1 pm

WILMINGTON

14
OCT

Workshop "What Sustains a Business Across Generations?" with Truist Center for Family Legacy 11:30 am - 1 pm

17
NOV

Author Talk Good Humans Make Great Leaders" with Jody Fletcher 11:30 am - 1 pm

9
DEC

Workshop "3 Helpful Pillars of Support for Confident Business Owners" with EOS 11:30 am - 1 pm



Register
here

Register at: cpb.wfu.edu/programming/register

Helping private companies
build better business.



■ The Center for Private Business

Membership to the Wake Forest University Center for Private Business grants access to workshops, programs, resources, networking and conference-space aimed at building better long-term business, for an affordable annual fee.

Many of our Member companies are family-owned with 2nd through 5th-generation leaders committed to sustainable growth and who also participate in a Forum group.

Learn more at cpb.wfu.edu

- Succession Planning
- Strategic Planning
- Governance
- Family Harmony
- Company Culture
- Leadership Development

Our Member Directory



250+
MEMBER & SPONSOR
COMPANIES

22
STATEWIDE
FORUM GROUPS

■ Business Leader Forum

Forum groups consist of 8-10 business leaders who meet monthly with a guided and heavily structured 4-hour agenda to talk-through their business challenges in a confidential setting.

Time at Forum is split addressing matters in four areas:
Business, Family and Friends, Personal Health, and Pressing Matters.

Forum provides leaders with a personal board of advisors to connect and grow both professionally and personally. Members have a unique opportunity to leverage multiple perspectives of peer leaders in a safe environment.

"My Forum group has been an incredible resource for my professional growth, providing a dynamic platform where the exchange of knowledge among Members is invaluable. The insights and expertise shared within the group have significantly enriched my understanding and positively impacted my business acumen." Amy E. Carroll,
President, Trademark Properties



■ Corporate Sponsorship

The Wake Forest University Center for Private Business is largely funded by corporate Sponsors whose donations fund operations at the Center.

Sponsors enable the Center to provide quality programming at a low cost, making resources available to businesses of all sizes in N.C.

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